

Message Text

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SUBJECT: REPORT ON WISITEX AND VISIT OF DR. JOHN K. TAYLOR

1. DR. JOHN K. TAYLOR, NATIONAL BUREAU OF STANDARDS, DID AN OUTSTANDING JOB PARTICIPATING IN WISITEX NOV. 22-26, ON OFFICIAL CALLS, GIVING A TALK AT USIS, AND BEING INTERVIEWED BY THE PRESS. HE PRESENTED A KEYNOTE ADDRESS AT THE OPENING PLENARY SESSION OF WISITEX WHICH WAS WELL RECEIVED AND RESULTED IN SEVERAL CHAIRMEN OF TECHNICAL SESSIONS ASKING HIM TO ATTEND THEIR SEMINARS AND MAKE INPUTS INTO THE DISCUSSIONS. HE GAVE A TECHNICAL PAPER ON MONITORING OF THE ENVIRONMENT, AND WAS A KEYNOTE SPEAKER AT THE CLOSING SESSION ON CALIBRATION AND TESTING, STANDARDIZATION, ETC.

2. HE MADE CALLS ON VARIOUS INSTITUTIONS AND INDIAN OFFICIALS DEALING WITH MEASUREMENTS AND STANDARDS ON THE ENVIRONMENT AND POLLUTION, INCLUDING NATIONAL PRODUCTIVITY COUNCIL, INDIAN STANDARDS INSTITUTIN, NATIONAL PHYSICAL LABORATORY, AND CHAIRMAN, NATIONAL COMMITTEE ON ENVIRONMENTAL PLANNING AND COORDINATION. HE WAS BOTH A RECEPTIVE LISTENER AND PROVIDER OF INFORMATION OF INTEREST TO THESE GROUPS. DR. TAYLOR PRESENTED AN AUTHORITATIVE AND EASY TO UNDERSTAND DISCUSSION AT USIS ON AIR AND WATER POLLUTION WITH STRESS ON THE GLOBAL ASPECTS TO AN AUDIENCE OF ABOUT 80 PERSONS. HE ALSO GAVE AN INTERESTING PRESS INTERVIEW. CONGEN, CALCUTTA
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INFORMS US THAT HE DID VERY WELL THERE DURING HIS ONE AND

ONE-HALF DAYS. IN SUM, DR. TAYLOR WAS EXCELLENT.

3. SEVERAL INDIAN REPRESENTATIVES OF AMERICAN FIRMS REPORT THAT THEY RECEIVED INQUIRIES AND ORDERS FOR AMERICAN EQUIPMENT DISPLAYED AT THEIR EXHIBIT BOOTHS. C H KRISHNAN AND ASSOCIATES, NEW DELHI, INFORMS US THEY SOLD THE DISPLAY MODELS OF A DESK-TOP COMPUTER TERMINAL MANUFACTURED BY TEXAS INSTRUMENTS AND MAGNETIC TAPE DRIVE MANUFACTURED BY KENNEDY INTERNATIONAL. EACH PIECE OF EQUIPMENT COSTS ABOUT DOLS13,000. THEY ALSO HAVE A GOOD POSSIBILITY OF SELLING THREE MORE TERMINALS AND THREE MORE MAGNETIC TAPES. CHK ALSO EXPECTS AN ORDER FOR A 8/32 MINICOMPUTER MANUFACTURED BY INTERDATA AT A COST OF ABOUT DOLS300,000.

4. JOST'S ENGINEERING CO., BOMBAY, DISPLAYED TEMPERATURE INDICATOR EQUIPMENT MANUFACTURED BY WAHL INTERNATIONAL, CONTROL VALVES PRODUCED BY ITT GENERAL CONTROL, AND PROCESS CONTROL INSTRUMENTATION MANUFACTURED BY ITT BARTON. THEY RECEIVED ABOUT 200 INQUIRIES FOR ITT AND 150 FOR WAHL.

5. A LITTLE OVER 700 DELEGATES, INCLUDING 28 FROM ABROAD, ATTENDED WISITEX. OVERSEAS PARTICIPANTS WERE FROM: U.K. (II) TWO EACH FROM THE UNITED STATES, HOLAND, WEST GERMANY, FRANCE, EAST GERMANY, POLAND AND MALAYSIA, AND ONE EACH FROM HUNGARY, IRAN AND SRI LANKA.

6. UNITED KINGDOM, WEST GERMANY, FRANCE AND POLAND HAD EXHIBIT BOOTHS AND INDIAN AGENTS OF FOREIGN COMPANIES EXHIBITED US, BRITISH, FRENCH, JAPANESE, GERMAN AND JAPANESE EQUIPMENT. SCHNEIDER

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